

# Mississippi ProStart® Invitational

March 4th & 5th, 2024



# MPSI Sponsorship Levels

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- 1 Presenting Title Sponsor \$5000
- 2 National Competition Sponsor \$2500
- 3 Culinary Competition Sponsor \$1000
- 4 Management Competition Sponsor \$1000
- 5 MPSI Lunch Sponsor \$1500
- 6 ProStart® Support Sponsor \$250
- 7 College / Career Display \$150
- 8 Digital Event Guide Ads







## What Is ProStart®?

ProStart is a two year high school program that teaches kids culinary arts and restaurant management skills. The program is taught across the United States and Guam in over 1800 schools, reaching over 145,000 students. ProStart is an industry-driven program that prepares students not only to enter the workforce, but to become successful industry leaders.

The Mississippi ProStart Invitational (MPSI) consists of two competitions - management and culinary. Each competition gives students the chance to showcase the skills they have learned in the ProStart program, either in the front-of-house or in the kitchen.



Management teams develop a proposal for the next hit restaurant concept and present it to a panel of industry judges. Their ability to think on their feet is tested as they quickly solve challenges managers face on a daily basis.

Culinary teams must prepare a three-course meal in 60 minutes, using only two butane burners with no access to running water or electricity. There is no room for error as they are evaluated on taste, skill, safety and sanitation.





# Recap

In 2023, MPSI was sponsored by:

- Atmos Energy
- Ecolab
- The Mississippi Beef Council
- Itawamba Community College
- Hotel & Restaurant Supply
- Raising Cane's
- Community Bank
- The University of Mississippi
- The University of Southern Mississippi
- FS - 1 Concepts
- Aramark

MPSI was attended by over 50 restaurant chefs, owners, and operators, as well as college level instructors and students acting as judges for the competition.





# Objective

Your contributions not only allow us to host the Mississippi ProStart Invitational, they also enable us to cover the costs of sending our first place culinary and management teams to the National ProStart Invitational in Baltimore, MD. Thank you for investing in our Mississippi ProStart students and in the future leaders of our industry.

[Click here for more information about ProStart.](#)





# Presenting Title Sponsor \$5000



Your contribution will help pay for the expenses associated with the production of the Mississippi ProStart Invitational on March 4th and 5th, 2024. From venue rental, equipment purchases and rentals, venue staffing, to media production, your support is key to making MPSI happen.

With your contribution, you will receive:

- Event naming rights
- Speaking opportunity at the awards ceremony by company representative
- Verbal recognition as the Presenting Title Sponsor at the awards ceremony
- Opportunity to announce winners during the awards ceremony by company representative
- Company name and logo featured on all MPSI promotional materials, signage, press release and all social media related to the event
- Complimentary display table in the college & career area at MPSI
- Company logo and link featured on the MHRA website
- One page ad in digital event guide (send 1080 x 1920 ad to [erinbuchwald@msra.org](mailto:erinbuchwald@msra.org) by February 16, 2024)

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[Click here to become a Mississippi ProStart sponsor today.](#)

**Questions? Contact  
Erin Buchwald at  
917-573-0456 or  
[erinbuchwald@msra.org](mailto:erinbuchwald@msra.org)**



# National Competition Team Sponsor \$2500



Your support will help us cover expenses associated with taking our winning culinary and management teams to the National ProStart Invitational in Baltimore, MD on April 26th - 28th, 2024 . Your contribution will ensure that your company will have a direct impact on the top ProStart students in the state of Mississippi.

With your sponsorship, you will receive:

- Verbal recognition as the National Competition Team Sponsor at the awards ceremony
- Company logo on culinary team chef coats and management team shirts to be provided to the first place culinary and management teams to wear at the National ProStart Invitational (NPSI) in Baltimore, MD, April 26th - 28th, 2024
- Company name and logo featured on all MPSI promotional materials, signage, press release and social media related to the event
- Complimentary display table in the college & career area at MPSI
- Company logo and link featured on the MHRA website
- One page ad in digital event guide (send 1080 x 1920 ad to [erinbuchwald@msra.org](mailto:erinbuchwald@msra.org) by February 16, 2024)

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# Culinary Competition Sponsor \$1000



Your sponsorship will assist with the expenses associated with the culinary competition from venue space to equipment rentals and purchases.

With your contribution, you will receive:

- Verbal recognition as Culinary Competition Sponsor at the awards ceremony
- Company name on MPSI promotional materials, signage, press release and social media related to the event
- Complimentary display table in the college & career area at MPSI
- Company logo and link featured on the MHRA website
- Half page ad in digital event guide (send 1080 x 960 ad to [erinbuchwald@msra.org](mailto:erinbuchwald@msra.org) by February 16, 2024)

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# Management Competition Sponsor \$1000



Your sponsorship will assist with the expenses associated with the management competition from venue space to equipment rentals.

With your contribution, you will receive:

- Verbal recognition as Management Competition Sponsor at the awards ceremony
- Company name on MPSI promotional materials, signage, press release and social media related to the event
- Complimentary display table in the college & career area at MPSI
- Company logo and link featured on the MHRA website
- Half page ad in digital event guide (send 1080 x 960 ad to [erinbuchwald@msra.org](mailto:erinbuchwald@msra.org) by February 16, 2024)

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# MPSI Lunch Sponsor \$1500



Your support will allow us to cater lunch for all the competing students, educators, judges and volunteers participating at the Mississippi ProStart Invitational.

With your contribution, you will receive:

- Company name and logo on MPSI promotional materials, signage, and social media
- Company logo and link featured on the MHRA website
- Complimentary display table in the college & career area at MPSI
- Half page ad in digital event guide (send 1080 x 960 ad to [erinbuchwald@msra.org](mailto:erinbuchwald@msra.org) by February 16, 2024)

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# ProStart Support Sponsor \$250



Your contribution will assist us with any and all expenses that may arise with the production of MPSI, as well as costs related to NPSI.

With your support you will receive:

- Company name on event signage and digital event guide
- Complimentary display table in the college & career area at MPSI
- Company logo and link featured on the MHRA website

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# College & Career Display Table \$150



The Mississippi ProStart Invitational is a great opportunity for you to recruit. Whether you represent a college with a culinary arts or hospitality management program, or a restaurant or hospitality business, you may find your next star student or team member at MPSI.

With your sponsorship you'll receive:

- Company name and logo in digital event guide
- Display table in the college & career area at MPSI

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# Digital Event Guide Ads



The Mississippi ProStart Invitational will feature a digital event guide with event information, competition schedules, team and school information, and sponsorship information. Advertise your company in the guide to reach the students, educators, judges and industry professionals that will be in attendance. The cost of your ad will further help us produce the MPSI event, as well as pay for expenses related to NPSI.

Ad Type	Cost	Size
Full Page	\$200	1080 x 1920
Half Page	\$125	1080 x 960
Supporter Recognition	\$50	Company name listed as a ProStart Supporter

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